MCDA Board Meeting

Friday, January 14, 2022, 11:00 am

Virtual via Zoom

Present: Natasha OrtizFortier, Latara Jones, Kimberly Mills, Viktoriya Selden, Karol Taylor, Maria Schaeffer, Marilyn Maze, Natalie Kauffman, Jennifer Longmire Wright

President OrtizFortier called the meeting to order at 11:03 am.

President OrtizFortier welcomed everyone to the meeting.

Minutes from the MCDA November 2021 virtual meeting were approved.

MCDA Spring 2022 Conference - Natasha OrtizFortier initiated the discussion.

* *Call for proposals* should be approved and going out soon. Deadline for submissions will be February 21.
* *The Schedule* of the virtual sessions was discussed. Considering 80 min. sessions with 10 min. breaks. Featured Speaker would get extra time. No lunch break.
  + Will offer two tracks so an additional Zoom account must be purchased for April 2022.
  + Marilyn agreed to draft a schedule.
* *Pricing* for the conference still needs to be determined. The proposed prices are too low.
  + Marilyn suggested pricing based on the number of CEUs. She will provide additional guidance based on her experience.
* *Venue* – Stanford Grill is too expensive.
  + Natasha will look into other options with a lower cost.
* *Featured Speaker* – Natasha will reach out to Sharon Givens, the president of NCDA.

Empowered Entrepreneurs Training Program – Natasha OrtizFortier said the program is progressing, even though there was a set back with credentialling. Hopefully, it will be approved for CEUs soon.

Collaboration - Natasha OrtizFortier spoke because Tessa was not present

* Virtual New Year’s Mixer/Gather Town - Natasha asked how it went. Marilyn and Viktoriya both attended and said it went well.
* Tessa has been reaching out to the career development associations of other states for opportunities to collaborate and cross-promote.

2022-2023 Board – Natasha OrtizFortier noted that the Board needs to start thinking about and recruiting next term’s members. Karol said she will draft the form for recruiting.

Financial Update - Maria Schaeffer:

* No new information, no new reports.
* We assume that we have $8,000 or $9,000, but it cannot be verified.
* Maria has asked for an audit.
* Cathie changed the address. Once it is on the MCA website, it will become official.

Committee Updates

Website – Marilyn Maze

* Uploading past events to the website was discussed.
* Marilyn confirmed with the Board that she will be uploading events that can be viewed for free without CEUs.
* In the future, MCDA may offer past events for a fee and opportunity to earn CEUs.

Programming - Kimberly Mills spoke about the upcoming presentations.

* There will be a presentation on February 6, 1pm to 2:15 pm by Suja Joseph. Kimberly will attend the presentation.
* There will be another presentation on March 1st, 7 pm to 8:15 pm by Sujata Ives. Kimberly asked for help with attending the presentation because she cannot.
* Rose approved both presentations for CEUs. Maya still needs to approve it.

National Career Development Month – November 2022. Latara Jones:

* MCDA may get together with ACA in the summer to go over information.
* Other possibilities for growth include partnering with the local public access TV station or starting a podcast.

Public Relations – Jennifer Longmire Wright

* No updates

Advocacy Updates - Natalie Kauffman:

* Natalie shared the updated legislative page on the website. We are still in the 117th Congress.
* There were 2 weekly Washington updates in January.

MCA Updates - Karol Taylor:

* Karol attended the last MCA meeting. They are also concerned with ACA membership.
* NCDA sent a letter to ACA addressing the issue and requesting to talk. ACA did not respond yet.
* Karol met with Stacey Van Horn (new in her position) and let her know that she will continue to work on the issue.
* Karol will also reach out to the ACA Bylaws Chairs about the matter.

Adjournment

Minutes taken by Viktoriya Selden

Next Meetings:

* Friday, February 11, 2022 11:00 a.m.-12:15 p.m. (MCDA Board Meeting)
* Friday, April 8, 2022 11:00 a.m.-12:15 p.m. (MCDA Board Meeting)
* Friday, May 8, 2022 11:00 a.m.-12:15 p.m. (MCDA Board Meeting)
* Friday, June 10, 2022 11:00 a.m.-12:15 p.m. (Last MCDA Board Meeting for 2021-22 Leadership Team)
* Friday, February 4, 2022 11:00 a.m.-12:15 p.m. (MCDA Conference Planning)
* Friday March 4, 2022 11:00 a.m.-12:15 p.m. (MCDA Conference Planning)
* Friday, April 1, 2022 11:00 a.m.-12:15 p.m. (MCDA Conference Planning)
* MCDA Conference & Networking Happy Hour \_Thursday, April 28