**MCDA Board Meeting Notes**

**November 10, 2020**

Called to order: 5:00pm

Attendees: Julie Neil, Karol Taylor, Jonathan Niles, Rachel Loock, Natalie Kauffman, Pam McHugh, Karen Supiano, Natasha OrtizFortier, Marc St. Hilaire, Marilyn Maze

<https://www.mcda.org/page-1644009>

MCDA received a document from Beth Ann Wilson representing the Pennsylvania Career Development Association (PA-CDA to form partnership between MCDA and PACDA-provides discounted rates for each other’s events

Private practice membership

MACCA-Karol attended yesterday-best online conference-William Jones at Rutgers and on their Board ---Had 150 attendees—Julie asked Karol what were some of the highlights---slide show of candid pictures through the years-50th anniversary, affinity group—dynamic speakers, trivia contest, polls

Pam to resend minutes for approval, then send to Lisa O. for posting on MCDA website

Rachel is looking for Newsletter submissions

**Events**

November 20, 2020-2-4*-My Boss Hates Me - Now What Do I Do?* presented by Dr, Tom Ayala

November 30, 2020, 5:30-6:30 pm *Informed Diversity, Equity & Inclusion (DEI): Using Broaching & Bracketing to Process Adverse Career Experiences* presented by Roni White

December 4, 2020-1-2*-Federal Job Search Guiding Your Client Through the Federal Job Search* presented by Elle O’Flaherty

December 16, 2020 12-*2 Paying it Forward: Leveraging LinkedIn for Others When You’re Gainfully Employed* presented by Jennifer Bangoura

??January 2021 Milton

Not getting attendance for Events—Karen mentioned that people are online, webinar-ed , zoomed out

Conversation about best method to get word out-Marketing important. Email a possibility, but people get flooded with email and do not pay attention

Marilyn set up Private Practice page on website

Open House for students, no CEUs, NCDA President Elect Lakeisha Matthews has agreed to attend

Marc asked about which LinkedIn page to use? Group page which MCDA created or the Company page which LinkedIn created—Decision: Use Group Page

Ask about budget-Julie indicated that Maria is working with MCA for funds; money being generated by events

Adjourned 5:35pm