Maryland Career Development Association-Board Meeting Minutes

March 12, 2021

Attendees: Julie Neill, Maria Schaeffer, Pam McHugh, Natalie Kauffman, Marilyn Maze, Rachel Loock, Karol Taylor, Rose Howard

Meeting Called to Order:12:02 pm

Motion to approve February 11, 2021 MCDA Board Meeting Minutes made by Natalie Kauffman

Corrections to minutes need to be made prior to meeting approval process. Corrections submitted were not included in agenda/minutes email distributed by President Julie Neill.

Process Change: Minutes are to be completed in Google Docs. Send prior minutes to Marilyn M. for posting to website.

CEUs

NJ CDA-just reformed, not under state counseling association, discussion about whether their events can qualify for CEUs with NBCC

Accept invite to participate in non-CEU granting webinars

Announcements

* NCDA sponsored State Leadership Consortium event “Building Robust Engagement in Your State CDA” April 6, 2021, 1-2:00pm ET. Registration required for this free event.
* APCDA Virtual Conference-May 19 & May 25-29, 2021

[Asia Pacific Career Development Association - 2021 Conference (asiapacificcda.org)](https://asiapacificcda.org/2021-Conference)

MCDA will co-sponsor and advertise in newsletter & save the date

* NCDA Global Career Development Virtual Conference “A Kaleidoscope of Career Interventions in an Age of Uncertainty” is scheduled for June 29-July 2, 2021.Online registration now open

Elections

* MCA is holding elections soon. MCDA is creating “training positions” for new prospective board member positions such as Secretary-Elect, Treasurer-Elect, hoping to build momentum for engaging newer members.

Newsletter

* Suggestion made to distribute MCDA newsletter to MCA members. Marilyn already posts the link to newsletter on the MCA site and Rachel sends an email to MCA letting them know that the latest edition of the newsletter has been posted.

Awards

* Natalie Kauffmqn indicated that MCDA should submit a state award nomination-there is grant money available

Prospective Events/Collaboration

* Julie is interested in hosting a “Conversations Matter” virtual facilitation event featuring Mark Danaher to foster communication. The cost is $100. ($50.00 for the facilitator and $50.00 per member). The methodology is similar to the one that Rich Feller used on the APCD sponsored “Reimagining the Future of Career Services webinar. Julie thinks that we can absorb the cost for MCDA members and MAACA, NJCDA or PACDA

Motion made and second to engage with “Conversations Matter” and host a 90 Minute session for April 19th or 21st—time to be determined. Julie will send a “doodle” survey to determine if the session will be during the day or evening.

Website

* Marilyn presented screen shots of the MCDA website seeking input on the navigation and potential new layouts.

Recommendations:

* Change headers “Career Consultants” to “Find Help”
* Upcoming Events -add Announcements
* Include Vision and Mission Statement on “About Us’ on the Home page
* Move Legislative Update off of Home Page
* Place Presenter Solicitation under Upcoming Events
* Marilyn will add color panels to Home Page and is seeking guidance on graphics—Natalie Kauffman and Natasha OrtizFortier will assist.

Annual Meeting

Julie asked the Board Members on the call if we should have an Annual Meeting in lieu of Annual Conference? Perhaps a Town Hall Meeting as was done in 2020? Present Awards at whichever format is chosen. Non-members would be welcome.

Meeting Adjourned: 12:06 pm